

MCFM Local Sourcing Standard

Businesses selling value-added foods, baked goods, or prepared food must use a *minimum* of 25% local products in their ingredients, preferably using local ingredients sourced directly from Mill City Farmers Market (MCFM) agricultural vendors. The percentage will be derived by volume of total ingredients purchased for products sold at MCFM.

MCFM defines "local" as grown within a 250-mile radius of MCFM or your business location. Local is NOT defined as purchasing from a local purveyor - for example purchasing lemons from Co-Op Partners.

Benefits:

- 1. All vendors make a defined collective commitment to supporting local farmers, agriculture, and the local food economy.
- 2. Sourcing expectations are defined, thus making it easier to communicate and promote to our customers.
- 3. This standard sets Mill City Farmers Market apart from other markets in the Twin Cities, further solidifying its identity as a trusted source for local, sustainably produced products.

Exceptions: Certified Organic businesses that cannot source ingredients organically AND locally may be exempt on a case-by-case basis.